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YOUR **FUTURE**  
IS CREATED BY  
WHAT YOU DO  
**TODAY**  
NOT TOMORROW...

Robert Kiyosaki

...join **SKFGI**  
for your prospective career

**MBA +** Corporate  
Career  
Sculpture  
Programme

INFORMATION BROCHURE



**Supreme Knowledge Foundation Group of Institutions**  
Approved by AICTE, Affiliated to MAKAUT and Recognised by UGC



**Professor (Dr.) B. N. Biswas**  
Chairman, Education Division  
SKFGI

## About Us

The **B-School, Dr P. C. Mahalanabish School of Management** is well recognized as a unique management study institute of Supreme Knowledge Foundation Group of Institutions (SKFGI). The institution with adequate built-up space as per AICTE's norm located in a lush green pollution-free environment of 10.408 acres, away from the din and bustles of city life is at a stone throw distance from the railway station "Mankundu".

## MBA - With A Difference @ SKFGI

**REGULAR  
MBA**

**45 seats**

(Admission through CAT, MAT,  
XAT, CMAT, WBJEMAT)

Avg. Salary –  
₹ 2,50,000

100% Placement  
Assurance

**PREMIUM  
MBA**

**15 seats**

(Admission through CAT,  
MAT, XAT, CMAT, WBJEMAT  
and SKFGI merit examination)

100% Placement  
Guarantee while  
joining the course  
with a Min. Salary  
of ₹ 4,00,000 to  
₹ 7,00,000/-

## Master of Business Administration

MBA (Master of Business Administration) is an integrated course in management. This course has been exclusively designed for students willing to make a career in management, whether in India or abroad. Students will get an opportunity to cover a wide range of topics and a chance of specializing in their chosen domains along with hands-on-industry experience. This will help them to gain valuable experience in current management practices. Through our established Institute-Industry Linkage Cell, we are confident to provide 100% placement assistance to the budding managers.

The Institute thrives to achieve academic excellence through Post Graduate and Research Programme in Management, Business Research, Management Development Programmes (MDPs), Consulting and In House Corporate Training. SKFGI is distinguished from its peer institutes in terms of lateral approach to learning, lifestyle education and industry awareness, which bring a holistic development in the students and shape their success for future. The two years' full time MBA programme of SKFGI is approved by All India Council for Technical Education (AICTE - Ministry of HRD, Govt. of India) and affiliated to Maulana Abul Kalam Azad University of Technology (MAKAUT).

Master of Business Administration (MBA) is a two years full time programme consisting of four semesters including Summer Internship Program (SIP).

## Fee Structure

Regular MBA - INSTALMENT MODE				
	1st Inst.	2nd Inst.	3rd Inst.	4th Inst.
Registration Fee (Non Refundable)	₹ 30,000			
Tuition Fee	₹ 80,000	₹ 85,000	₹ 85,000	85,000
Development Fee	₹ 2,000	₹ 2,000	₹ 2,000	2,000
Library & Book Bank Facility	₹ 3,000	₹ 3,000	₹ 3,000	3,000
Extra Curriculum Fee	₹ 2,000	₹ 7,000	₹ 7,000	7,000
Soft Skill & Grooming	₹ 1,500	₹ 1,500	₹ 1,500	1,500
Admission Fee	₹ 5,000			
Prospectus & ID Fee	₹ 1,000			
Caution Deposit (Refundable)	₹ 5,000			
Uniform Fee	₹ 5,000			
Total Fee Per Semester	₹ 1,34,500	₹ 98,500	₹ 98,500	98,500
<b>Due Date</b>	<b>25 Jun, 2016</b>	<b>24 Dec, 2016</b>	<b>25 Jun, 2017</b>	<b>24 Dec, 2017</b>
<b>Hostel Fee (Optional) : ₹ 1,550 Only Per Month</b>				
<b>Total Course Fee ₹ 4,30,000</b>				
<b>Annual Payment : (₹ 2,00,000 x 2) = ₹ 4,00,000 on or before 24th June 2016 &amp; 24th June 2017</b>				
<b>Single Payment Mode : ₹ 3,70,000 on or before 24th June 2016</b>				
<b>*** Registration Fee ₹ 30,000 is Compulsory ***</b>				

Premier MBA - INSTALMENT MODE				
	1st Inst.	2nd Inst.	3rd Inst.	4th Inst.
Registration Fee (Non Refundable)	₹ 30,000			
Tuition Fee	₹ 86,500	₹ 95,300	₹ 95,300	₹ 45,300
Development Fee	₹ 8,500	₹ 12,300	₹ 12,300	₹ 12,300
Library & Book Bank Facility	₹ 3,000	₹ 3,000	₹ 3,000	₹ 3,000
Extra Curriculum Fee	₹ 15,000	₹ 27,600	₹ 27,600	₹ 27,600
Soft Skill & Grooming	₹ 8,000	₹ 11,800	₹ 11,800	₹ 11,800
Admission Fee	₹ 18,000			
Prospectus & ID Fee	₹ 1,000			
Caution Deposit (Refundable)	₹ 5,000			
Uniform Fee	₹ 5,000			
Total Fee Per Semester	₹ 1,80,000	₹ 1,50,000	1,50,000	1,00,000
<b>Due Date</b>	<b>25 Jun, 2016</b>	<b>24 Dec, 2016</b>	<b>25 Jun, 2017</b>	<b>24 Dec, 2017</b>
<b>Hostel Fee (Optional) : ₹ 1,550 Only Per Month</b>				
<b>Total Course Fee ₹ 5,80,000</b>				
<b>Annual Payment : (₹ 2,75,000 x 2) = ₹ 5,50,000 on or before 24th June 2016 &amp; 24th June 2017</b>				
<b>Single Payment Mode : ₹ 5,30,000 on or before 24th June 2016</b>				
<b>*** Registration Fee ₹ 30,000 is Compulsory ***</b>				

## Eligibility Criteria

Graduate in any discipline with a valid score in CAT, MAT, CMAT or WBJEMAT. Along with score, the filled up application form is to be submitted in the college campus address : 1, Khan Road, Mankundu, Hooghly – 712139, West Bengal, India.

Admission will be granted after GD & PI assessment conducted by the college in the college campus and upon providing a valid score card of CAT / MAT / C-MAT / WBJEMAT.

After selection, a provisional admission fee of ₹ 30,000 by Demand Draft or A/C Payee Cheque in favour of "Supreme Knowledge Foundation Group of Institutions Management" Payable at Kolkata is to be paid by the student and the balance admission fee is to be deposited within 15 days after confirmation of admission.





## Facilities with Regular MBA :

- Diploma in Corporate Communication
- SAP – ERP
- TABLET
- Paid Internship
- Industrial Visit to an esteemed Business Hub
- Pre Placement Grooming
- Certified Course in French Language
- Certified Course in Pay-Roll Mgmt / HR Mgmt / Marketing Mgmt / Financial Mgmt / Tally / IT / Computer Application
- Certified Course on Personality Development
- Entrepreneurship Development Programme
- 100% Pre Placement Assistance
- Merit Scholarship

## Facilities with Premier MBA :

- 100% Placement Guarantee with Min. Package of ₹ 4,00,000 to ₹ 7,00,000
- Job Guarantee Letter will be provided from college while joining the Premier MBA Programme
- Diploma in Corporate Communication
- SAP – ERP
- TABLET
- Paid Internship
- Industrial Visit to an esteemed Business Hub
- Pre Placement Grooming by Industry Experts
- Certified Course in French Language
- Certified Course in Pay-Roll Mgmt / HR Mgmt / Marketing Mgmt / Financial Mgmt / Tally / IT / Computer Application
- Certified Course on Personality Development
- Entrepreneurship Development Programme (EDP)

## Techniques at SKFGI

- Ongoing Live Projects
- Lifestyle Management Programme
- Challenging Summer Internship Training
- Intensive Workshops / Seminars
- Case Study Evaluation
- Soft Skill Grooming



## Trail Blazers

- Expert Faculty from leading Business Schools & Industry Experts.
- Specialization offered in the area of HRM, Finance, Marketing & Systems
- AC Computer Labs
- AC Language Lab installed by STEP - IIT Kharagpur
- Accessible Location
- In Campus separate Hostel for Boys & Girls
- Challenging Summer Internship
- Industrial Visit
- AC Conference Room
- Case Based Teaching
- Wi-Fi Campus
- Club Activities
- Strong Industry – Institute Linkage
- Affordable Fee
- Educational Loan Assistance
- Outstanding Placement Record
- Merit Scholarship
- Library
- Academic and Administration infrastructure comprising spacious and well lit Class Rooms equipped with modern teaching aids
- State of The Art - AC Auditorium & Seminar Halls
- Medical facilities
- Sports facility
- Multiple Cafeterias etc.

## Our past summer & winter internship programme and recruiters



### Supreme Knowledge Foundation Group of Institutions Dr. P. C. Mahalanabish School of Management

**Campus:**

1, Khan Road , Mankundu, Hooghly – 712139, West Bengal, India.  
Contact No. : 033-26831141. Fax : 033-26831146  
Email : hiranmoy@skf.edu.in / smiti@skf.edu.in

**City Office :**

DN – 1, Eternity Building, 8th Floor,  
Sector – V, Salt Lake, Kolkata – 700091  
Contact No. :033 - 64580307

[www.skf.edu.in](http://www.skf.edu.in)

Admission Helpline : 8961625583 / 9830068469 / 9836056821